

School and Community Relations Committee
April 22, 2020

Tracy Baron	BOE Member
Matt Rosenberg	BOE Member
Doug Berry	Assistant Superintendent
Liz Hausman	Public Information Officer
Diane Newell	Chief Information Officer
Lisa Brady	Superintendent
Samantha Arone	Student

Student-Athlete Essential Workers Slideshow (Samantha Arone)

Samantha shared her ideas for a project with all athletic teams (started with the Spring sports and then all teams wanted to be involved). There are two “strands” in play - one involves a collection and distribution of food to healthcare workers and first responders in Dobbs Ferry on Thursday, April 30th. The second piece involves the creation of a slideshow with students across the District saying “thank you” to emergency responders and essential personnel. Liz is working with Samantha and Andrew on publicizing this.

Teacher/Staff Appreciation Week

Reach out to PTSA to check on their plans.
Can we get students to engage with this?

Letter to the editor of the Enterprise from the BOE thanking our school community for their support and patience during this time

Tracy is going to draft a letter and send it to Shannon and Rita for review and publication on April 30th.

Weekly Superintendent Communications

Lisa continues to send weekly community communication using both written and video. FB Live was piloted but will be saved for use at a different time.

Budget Communications

What do we do if there is no vote?
What if there is no requirement for a budget mailer?
What makes sense with such an abbreviated timeline?

Voter Voice K-12

Lisa and Diane are working on this and it will be sent to the community on Thursday 4/23. Lisa will also talk about it in her end of the week video that will be sent on Saturday 4/25